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TO: National Executive Committee
Department and Chapter Commanders and Adjutants
All Employees

FROM: Barry Jesinoski, National Adjutant

DATE: October 31, 2025

SUBJECT: EG America Convenience Stores Again Partners with DAV

I am delighted to share that EG America, a Massachusetts-based company that owns and operates convenience stores nationwide, is renewing its partnership with DAV for the seventh consecutive year. During the month of November, store employees will ask customers to donate \$1, \$5 or an amount of their choosing to DAV. In addition, veterans and service members will receive a complimentary cup of coffee on Veterans Day, while supplies last.

Across the country, 1,500 convenience stores will be participating in the campaign. EG America brands include Cumberland Farms, Certified Oil, Fastrac, Kwik Shop, Loaf 'N Jug, Minit Mart, Quik Stop, Sprint Food Stores, Tom Thumb and Turkey Hill. Proceeds from the event will support state departments with participating locations in their jurisdiction.

Over the last seven years, our campaigns with EG America have raised over \$4 million to support ill and injured veterans. In appreciation of their partnership, DAV recognized EG America with the "Champions for Heroes" award at our recent national convention.

If you visit one of these stores, please thank the staff for their commitment to DAV's mission. Thank you for helping us maintain such a positive relationship with EG America. For any questions about this partnership, please contact partners@dav.org.

Barry A. Jesinoski
National Adjutant

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