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TO: All employees

FROM: Barry Jesinoski, National Adjutant

DATE: August 22, 2025

SUBJECT: 2025 DAV Field of Flags Program

Back again this year, DAV's Field of Flags program empowers schools, companies, organizations and individuals to turn outdoor spaces into patriotic memorials, all to honor local veterans and raise critical funds to support our ill and injured heroes throughout November.

[DAV Field of Flags](#) can be hosted anywhere in honor of Veterans Day: school lawns, workplace green spaces, athletic fields are just some examples. Each flag represents a veteran and our unwavering commitment to serving all those who've sacrificed so much for our country.

This year, our goal is 1,250 sign-ups and at least one school field of flags in every state across America! With your help, we can reach more people than ever.

How does it work?

- Organizations designate a coordinator to collect donations in honor or memory of a veteran. DAV will mail a flag kit to organizations so they can create their own DAV Field of Flags the week of Veterans Day.
- Organizers can access a special website to help them spread the word and create a successful fundraising event.
- Students who participate can earn volunteer hours and may become eligible for [DAV Scholarships](#) offering \$140,000 for youth volunteers annually.

If you know an individual, educator, school official or business owner who would be interested, please connect them with Macey Heck at flags@dav.org or have them sign up online at www.dav.org/flags. There is no deadline to register.

Sincerely,

Barry A. Jesinoski
National Adjutant

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