

SUPPORTING VICTORIES FOR VETERANS





Mid-Winter Conference

Membership Workshop February 27, 2022[©]

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March Membership Madness









- Department Champion
- Department MVP
- Top Individual Recruiter
- Runner-up
- The winning Departments will also receive \$250 Gift Cards from Office Depot!
- Organic Recruiting
- Higher Conversion Rate
- Any Online Recruiting Platform Can Be Used

DAV

March Membership Madness 3/10 - 3/30







2022 It's back

RECRUIT A WARRIOR

*** CHALLENGE ***

- DAV.org/warrior relaunches 3/1
- Personalized recruitment links
- Automates DAV recruitment points
- Emailing personalized links 3/1
- Shared via text, email, Facebook, Twitter

- Recruit A Warrior Challenge 3/1 4/15
- Recruit new members for a chance at \$1K
- Classic DAV recruitment points earned
- Contact NHQ for assistance
- Self-serve link generator will be at DAV.org/warrior



dav.org/warrior



Please enter your Membership Number to receive your personal recruit a warrior link:

Enter Membership Number

VERIEV MEMBERSHIP NUMBER

Thank you for your dedication to our organization and for helping us grow our DAV community.

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Goals & Hot Lists

- Part Life and Full Life Count Toward Goal
- Goals are based on Prospect "Hot List"
- Departments or Chapters must request from NHQ
- Membership List Request Form
- 1-888-236-8313
- MembershipPublic@dav.org





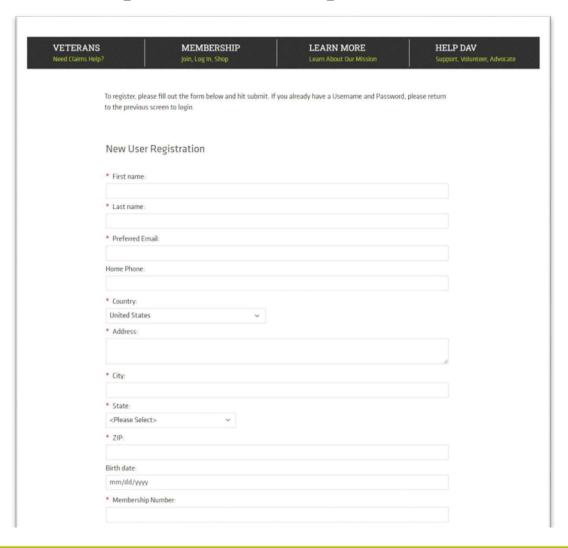
How to use your Hot List

- Hot List reflects the most viable member prospects in your chapter's jurisdiction
- Mail or Call Prospects to invite them to meetings or functions
- Visit Prospects at their homes
- Inquire about their claims and/or transportation to and from VA medical appointments
- Look for LVAP opportunities
- Prospects are more likely to join when they understand the value of membership in DAV



MyDAV.org Portal (mydav.org/member-registration)

Username: Password: Remember login LOGIN New user registration Forgotten password





MyDAV.org Portal (mydav.org/member-registration)

New User Registration Email

Subject: DAV/DAV Auxiliary MyDAV.org Portal Registration

From name: DAV

From address: MembershipAssistant@dav.org

Thank you for joining our online community. We appreciate your patience while we process your sign-up request, which might take up to 2 business days. You will receive another email confirmation when the process is complete. At that point, you will be able to log into the MyDAV.org portal to access your profile and other areas of the community. We have included your username below for your reference.

Username: <username>

Once we process your registration here at DAV National Headquarters, you will receive an email confirming access to the Membership MyDAV.org portal. Depending on when you register (weekends, holidays, etc.), it could take a couple of days to complete.



MyDAV.org Portal (mydav.org/member-registration)

Registration Confirmation

Subject: Your DAV/DAV Auxiliary MyDAV.org Portal Account

From name: DAV

From address: <u>MembershipAssistant@dav.org</u>

Welcome to the DAV/DAV Auxiliary MyDAV.org Portal!

Your MyDAV.org portal account request has been processed. You can now log into the portal to view your profile and update your details. If you have forgotten your password, you can submit a <u>password reset request</u> from the <u>login page</u>.

Log in Now

We look forward to interacting with you and hope that you enjoy the MyDAV.org portal.

The login link that is included in the automated confirmation email is: http://www.mydav.org/login



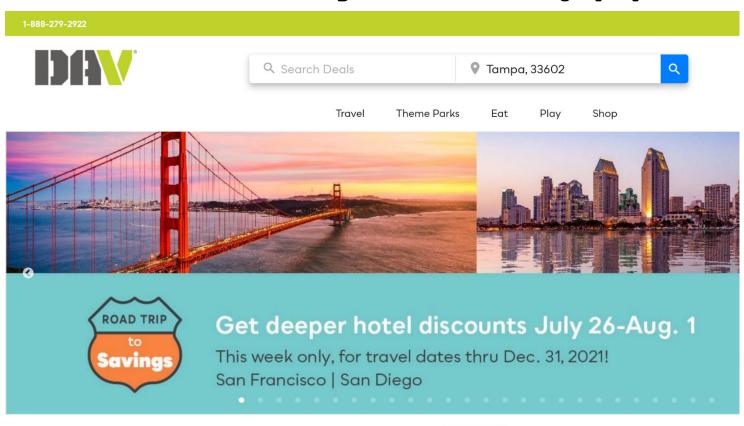
MyDAV.org Portal (mydav.org/login)



- Self-service password reset
- Access tiles are available based on roles within DAV



DAV Member Advantages - DAV-EnjoyMyDeals-com







Questions?

